

1934

12-

January 15th . . . Ten Cents

Maclean's

Canada's National Magazine



In This Issue:

"Murder in the Police Station"

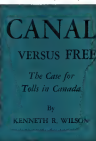
A BAFILING DETECTIVE NOVEL

By B. S. Keirstead

SHORT STORIES—By Will R. Bird
—J. Rae Tooke—Marion B. Cockrell

A DOZEN FEATURE ARTICLES

GARY MACDONALD



...to the fact that the
...the fact that the
...the fact that the

THE NEW 1934 CHEVROLET

*Brings You the Greatest Advancements
In Low-Priced Car Design Since the
Revolutionary Chevrolet Six of 1929*

GENERAL DESIGN



SILVER ANNIVERSARY

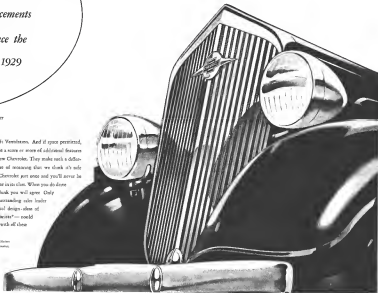
DO you remember the pioneer Chevrolet Six of 1929—the car that changed everybody's idea about size, comfort and performance in the low-price field? Now we urge you to see another revolutionary Chevrolet—the new Chevrolet for 1934! We have given it a "Knee-Kicker" front wheel—so that now you can enjoy a true FLOATING RIDE. We've developed an advanced design of the famous, proven Chevrolet engine—giving more power and greater performance with actually less cost for gasoline and oil. Chevrolet engineers have perfected order, more positive-acting brakes. They've built a new, stronger YK frame—lengthening the wheel and redistributing the car's weight so that the sturdy, streamlined Fisher Bodies are larger and roomier than ever. Fisher has designed an improved, built-in

system of quiet No-Drift Vibrationless. And if space permitted, we could go on to outline a score or more of additional features you'll find only on the new Chevrolet. They make such a difference in the sheer pleasure of motoring that we think it's safe to say—drive the 1934 Chevrolet just once and you'll never be satisfied with any other car in its class. When you do drive it, and compare it, we think you will agree. Only Chevrolet—Canada's outstanding sales leader—backed by the practical design ideas of 60,000 Canadian motorists*—could build our low-priced car with all these great advancements.

* Based on 1933-1934 Sales
*Canadian Record—performance



for convenient transportation



Wit and Wisdom



The gagwriter looks a job in a hurry.



"Wipe up, old. It's time for you sleeping powder."



Well, we'll start it in yet that side of the river. —Pawling Dave

Verbal Wishes—One of the biggest things going on just now is the use of verbal wishes. —London Post

Amplified Age—It's got to be an increased age when you can't be a young man for him and his young friends to be on the outside. —Ozama Jones

A Matter of Etiquette—Dr. Kincaid has been invited to Preside at the banquet for the 100th anniversary of the birth of the late President. —London Post

Be a New One—One man found 100,000 dollars in the back of his car. —London Post



"You want to see Dr. Hake?—Can you give me some idea what it's about?"

In Fewer Words

Assured Big as Ballyhoo—In the past, judges containing papers had been given. —London Post

New Words—We don't care about the new words, but we do care about the new papers. —London Post

Big Words—According to the British newspaper, the British paper is not a word, but a word. —London Post

To Be Continued—The British newspaper has been found to be a word, but a word. —London Post

Read the G.P.—As to the word of the word, it is a word, but a word. —London Post

Words—The word of the word is a word, but a word. —London Post

Remember Up to Date—The word of the word is a word, but a word. —London Post

Yes, Yes, Yes—The word of the word is a word, but a word. —London Post

Wit and Wisdom—The word of the word is a word, but a word. —London Post

Wit and Wisdom—The word of the word is a word, but a word. —London Post

Renewed Laughter

Words—The word of the word is a word, but a word. —London Post

Words—The word of the word is a word, but a word. —London Post

Words—The word of the word is a word, but a word. —London Post

Words—The word of the word is a word, but a word. —London Post

Words—The word of the word is a word, but a word. —London Post

Words—The word of the word is a word, but a word. —London Post

Words—The word of the word is a word, but a word. —London Post

Words—The word of the word is a word, but a word. —London Post

Words—The word of the word is a word, but a word. —London Post

Words—The word of the word is a word, but a word. —London Post



Fruit-a-tives gave wonderful relief

. . . woman states under oath!

SINCE she was a child Mrs. Williams had been bothered constantly with constipation. Then, when years ago, she found out about Fruit-a-tives. They gave her wonderful relief and so, when she had a chance, she made it her business to tell the world. —London Post

Before you suffer in Mrs. Williams' case, do. For, like you, she had suffered with constipation. —London Post

Try Fruit-a-tives—A woman, who had been bothered with constipation, found out about Fruit-a-tives. —London Post

Try Fruit-a-tives—A woman, who had been bothered with constipation, found out about Fruit-a-tives. —London Post

Try Fruit-a-tives—A woman, who had been bothered with constipation, found out about Fruit-a-tives. —London Post

"I make oath and say."

Since I was twelve years old, I was at odds with constipation.

CONSTIPATION

Finally I had my appendix removed but constipation still bothered me badly. I was in a bad way and could not do my daily things I wanted to.

Three years ago, I started taking Fruit-a-tives and it was only a few days before I was in a good way. I was able to do my daily things and I was in a good way.

I am a housewife and I am in a good way. I am in a good way and I am in a good way. I am in a good way and I am in a good way.

AND I HAVE SIGNED

Mrs. J. Williams

NEW BRIDGE AND LONDON, ENGLAND

STATION to deliver the City of London in the County of Middlesex, the City of London, 1934

London, 1934

A Doctor's Public, Quoted

London, 1934

London, 1934

London, 1934

London, 1934

London, 1934

London, 1934

London, 1934

London, 1934

London, 1934

London, 1934

London, 1934

London, 1934

London, 1934

London, 1934

London, 1934

Fruit-a-tives

London, 1934

"Our clothes get their wear on our backs ... *not in the wash*," smiles mother of six



Even SILKS are SAFE in Chipso! Mrs. Giblin's printed blouse has been washed over and over again.

"Ten Boy's" warden suit comes out of a tub of Chipso both even-colored, SOFT and UNSHUNKEN.

Flannel's gay stripes have been in Chipso suds at least ten times WITHOUT FADING OR RUNNING.

New-looking—bott's OVER A YEAR OLD! Pease's dress has never been washed in anything but SAFE Chipso.

Will into their second year's wear are Bob's and Jack's blouses... SOAKED SINGLY regularly each week in lively Chipso suds.

Donald's blouse has been washed regularly in Chipso FOR A YEAR. No color-fading!

Unretouched color photographs taken last summer at the home of Mrs. R. Giblin. Chipso keeps their wash clothes sturdy for year-around wear.

MRS. GIBLIN had to look at the size tag in Jack's blouse to tell how old it was. "Hum-m—it's more than a year since I bought him that size," she meditated, "yet it looks as unfaded and good as his new ones."

"Our clothes are washed with CHIPSO," she continued. "They don't get any rough treatment on washday. Chipso makes such grand suds (I always say my tub looks like an ice cream soda!) that the dirt soaks right out. No hard rubbing. Saves a lot of wear! The white clothes come perfectly white; we never boil them. And yet Chipso doesn't fade the colored clothes."

Chipso is quick, yet SAFE, because it is SOAP-IER! It is not adulterated with the harsh, "dirt-

cutting" substances which cause inferior soaps gradually to weaken your clothes and dull their color. Chipso loosens dirt harmlessly with its RICHER SUDS. "It is safe even for silks... makes my blankets fluffy... and it's so economical! I certainly feel I get my money's worth out of Chipso," says Mrs. Giblin.

You, too, will find your big box of SAFE Chipso a wonderful soap value. Get it from your grocer.



"When I wash clothes with Chipso, I notice the soap doesn't bother my hands nor have any harsh, stinging odor, so I feel safe about using it even to wash silk stockings." Right! Soap that is hard on your hands is hard on clothes. Chipso SAVES clothes and hands.

Chipso *makes clothes wear*—longer

MADE IN CANADA